

ANNOUNCING OUR NEW HOME

The New Home of
LUDWIG BAUMANN & CO.
 35 to 36 Street—Block 8th Avenue
 New York City



A Department Store
 —OF—
Homefurnishings

Come and Celebrate with Us!

TO-MORROW MORNING we will throw open the doors of our magnificent new twelve-story building—thus dramatizing the realization of a life's ambition.

New York can well be proud of this achievement, but we of Ludwig Baumann experience something more potent than pride—something akin to reverence in the completion of a structure which is, to us, a monument to the ideals of the founder.

Sixty-five years ago Ludwig Baumann & Company started as a small furniture shop. Our growth to our present position of "America's Greatest Furniture House" was accomplished through the consistent rendering of service. It is our creed to sell the best kind of furniture at the lowest possible prices—to extend to all, fair, courteous treatment, and to grant to all the most liberal credit!

A word about the store itself—New York has never seen anything quite like it. Resembling a department store of homefurnishings more than a "furniture store", it embraces every homefurnishing need. Standing alone in the completeness of its assortments, this store features "Everything for the Home", from the most inexpensive kitchen utensil to the finest period suit of furniture.

Everyone is welcome at Ludwig Baumann's. Whether you purchase a single article or the most elaborate outfit, you receive the same courteous attention.

We know our thousands of friends and customers through whose support this institution was made possible will visit us in our new home—if only to offer congratulations. So this is really an invitation to all others to see the newest and best in homefurnishings.

*We Have Only These
 Three Stores—*

Ludwig Baumann & Co.

35 to 36 Street—Block 8th Avenue

144-146 WEST 125 STREET

49-51 MARKET STREET, NEWARK, N. J.

*Do Not Confuse Us With Other Stores
 With Similar Names*

1858 AMERICA'S GREATEST FURNITURE HOUSE 1922